

POWERLine

"Published for the people of GM Toledo Transmission and UAW Local 14"

SEPTEMBER 6, 2018



"In the Know" – Evolving Business Strategy Clips

GM is undergoing major changes (product portfolio, key markets, manufacturing locations, etc.) to meet market demand. We're not, however, the only auto manufacturer making tough moves to meet customer needs and stay profitable.



Here is a featured major news outlet clip to support why we're making these changes to be a competitive advantage.

2 Reasons General Motors Still Has Long-Term Upside (Daniel Miller – The Motley Fool – June 22, 2018)

It's emotionally challenging to be a General Motors investor these days because pessimism and bearish opinions about the automaker abound. Bears will tell you GM operates in a cyclical and capital-intensive industry with thin margins. Bears will tell you auto stocks sell off at a whim when macroeconomic problems appear, even if their profits are setting records. Bears will tell you the U.S. market is plateauing, and only getting more competitive...

All those points are true, but here are two reasons to believe GM still has massive upside.

It's increasingly likely that in the distant future, General Motors could generate more revenue from smart mobility services, big data, and driverless vehicles/technology, than it does from manufacturing automobiles. That offers incredible upside potential to long-term investors...

GM Cruise [and other special projects] will play a huge role in the automaker's future, but currently, management plans to focus on its high-value products. Those high-value products are increasingly revolving around three segments: trucks, SUVs, and Cadillac.

Manufacturing vehicles is a tough business, no doubt, and GM has had its share of challenges over the decades, including its 2009 bankruptcy. But management has exited less profitable markets, focused its new product development on highly profitable segments such as trucks, SUVs and luxury vehicles, and made a brilliant acquisition to support its driverless vehicle ambitions. Together, despite the slowing sales of new vehicles in the U.S., these factors give GM investors long-term upside.

Read the full article at <https://goo.gl/jfm83F>

BLOOD DRIVE

THUR. SEPT. 13

IN TRAINING DEPT. (MEZZANINE)

APPOINTMENT NEEDED...SEE YOUR GL

SPEAK UP! FOR SAFETY

GENERAL MOTORS

PHONE 877-866-7776	WHO: Salaried and hourly employees, and contractors.
WEB FORM www.SpeakUpForSafety.gm.com	WHAT: Report potential vehicle or workplace safety-related issues/ideas.
E-MAIL gmspeakupforsafety@usa.g4s.com	WHERE/HOW: Use one of these methods to make a submission.
FAX 888-597-6152	Administered by an independent third party, it is confidential and anonymous.
POSTAL SERVICE Speak Up For Safety P.O. Box 33233 Palm Beach Gardens, FL 33410	WHEN: Anytime.
	WHY: Further reinforce and cultivate a culture of unwavering commitment to vehicle and workplace safety.

NOTE: This program is not intended to replace established processes for addressing workplace safety issues in our manufacturing sites, offices and other facilities.

First Drive: 2019 Chevrolet Silverado 1500 Trail Boss Review

By Bryon Dorr

With eight distinct models in the 2019 Chevrolet Silverado truck lineup offering nearly infinite configurations, there is a Silverado for everyone.



I recently got a chance to get behind the wheel of a majority of the 2019 Silverado truck lineup in Jackson Hole, Wyo. While the base work trucks and much-anticipated 3-liter diesel engine variations were nowhere to be found, the LT Trail Boss Z71 configuration really stole my heart.

Overall, you're going to notice that the new Silverado trucks are bigger, packed with more technology, and offer impressive fit and finish. And Chevy improved ergonomics throughout the trucks. You'll also notice — or rather won't notice — the road noise, as the truck cab is really well insulated from the outside environment.

Chevrolet will offer the 2019 Silverado 1500 from about \$30,000 all the way up to \$65,000. There is a WIDE range of configurations, features, and luxury appointments on offer with this new pickup.

The Trail Boss starts at about \$48,000. The Crew Cab LT model I spent a good bit of time in had a window sticker price of \$54,095. Its upgrades mostly consisted of convenience packages, nicer wheels, and a trailer brake controller — all things you'd probably want in this truck.

2019 Chevy Silverado Powertrain

There will be a wide range of engine and transmission options on the 2019 Silverado. The most interesting being a 2.7-liter inline turbo four-cylinder with eight-speed transmission, standard on LT and RST models, and a 3-liter inline six-cylinder diesel with 10-speed transmission, available on LT, RST, LTZ, and High Country models. For now, though, little to no info has been released yet on the new diesel option.

The engine you'll probably want on your LT Trail Boss Z71 (say that 10 times fast!) is the 6.2-liter V8. But you can't have it. The only V8 option on the Trail Boss, at least initially, will be the 5.3-liter with an eight-speed transmission. It's a good engine and smooth transmission. But the 6.2-liter is noticeably stronger, more playful, and comes with a smooth 10-speed transmission. I could spin the tires on other Silverados with the 6.2-liter V8 on command!



Lost? Found?

If you happen to find something, please take it to the East Gate Security Office or the Union Work Center and we will help get it to the right person. Thanks!

University of Toledo Rocket Football Tailgate

Toledo Rockets VS Nevada Wolf Pack

Saturday Game Ticket-\$28.00

Sep. 22 Ticket & Tailgate \$30



All seats are in Section 7 of the Glass Bowl.
Tailgate party will take place in Lot 10.

6M Toledo Transmission HEALTH FAIR + FREE HEALTH SCREENINGS

09.13.18

6AM-8PM IN THE AUDITORIUM

20+
VENDORS

REFRESHMENTS

RAFFLE
PRIZES

Complete your health screening for a chance to win an **Amazon Echo Dot Smart Speaker**. Completing your health assessment on **lifesteps.com** before 9/13 earns you an extra raffle ticket!



Contact your LifeSteps Coordinator with any questions.
alicia.tollefson@gm.com or (224)407-6413

www.uawlocal14.org

Checkout the UAW Local 14 website: your connection for discount tickets, special events, local and regional union news, videos and more!

How to contact us...

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Email submissions to daniel.macut@gm.com
Phone: 419-450-0947

Member UAW - LUCA Local Union Communication Association

Deadline for POWERLine is 3:00 p.m. Tuesday.

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